

DO BUSINESS WITH THE BRUSSELS- CAPITAL REGION OF BELGIUM

BRUSSELS MORE THAN THE EU

Seminarium, 27 september 2013

VENUE: Berns, Berzelii Park (Entré Berns Hotell), Näckströmsgata 8, 111 47 Stockholm

Kom och lär dig mer om affärsmöjligheter i Brussels regionen av Belgien för miljö- och medicin teknik /life sciences företag.

Det finns en intressant utveckling i Bryssel-regionen i Belgien med intressanta projekt i de ovanstående två branscherna som öppnar nya affärsmöjligheter för svenska företag. Under seminariet kommer Du att få intressant information angående detta och skapa värdefulla kontakter.

Sverigebildens är positiv och handelstraditionerna mellan Sverige och Belgien går långt tillbaka i tiden. Mer än 300 svenska företag har redan etablerat dotterbolag i Belgien. Belgien är en intressant marknad som oftast också används av många internationella företag som inkörsport till Benelux och till andra internationella marknader

Vi erbjuder också till individuella möten efter seminariet.

Vänligen meddela vid anmälan att Du önskar ett individuellt möte efter seminariet.

Anmälan senast måndag den 20 september 2013 till info@nobelux.se eller via hemsidan www.nobelux.se

För mer information kontakta oss på Tel. 08-663 05 56.

Välkommen !

PROGRAMME

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- 08:30** COFFEE & REGISTRATION
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- 09:00** WELCOME & INTRODUCTION
H.E.Mrs Francine Chainaye, Ambassador of Belgium to Sweden
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- 09:10** THE COMPETITIVE ADVANTAGES OF DOING BUSINESS IN BRUSSELS
Gilles Brédas, Economic and Commercial Attaché, Brussels, Invest & Export - Stockholm
Guy Van Eyck, Project Manager, Inward Investment, Brussels Invest & Export
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- 09:30** BUSINESS OPPORTUNITIES FOR CLEANTECH COMPANIES IN BRUSSELS
Christophe Coppens, Advisor, Brussels Enterprise Agency
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- 10:00** BUSINESS OPPORTUNITIES FOR LIFE SCIENCES COMPANIES IN BRUSSELS
Christophe Coppens, Advisor, Brussels Enterprise Agency
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- 10:30** COFFEE BREAK
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- 11:00** TAX AND LEGAL ENVIRONMENT FOR COMPANIES IN BRUSSELS/BELGIUM
Pascal Janssens, Partner, PricewaterhouseCoopers Belgium
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- 11:45** PRESENTATION OF SWEBELUX/NOBELUX, SWEDISH CHAMBER OF COMMERCE IN BELGIUM
Mathilde Hildenfeldt, Managing Director, SWEBELUX/NOBELUX
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- 12:00** Q & A
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- 12:15** LUNCH with **Fredrik Rågmark**, CEO, Medicover
His experiences of doing business in Brussels
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DOES YOUR COMPANY WANT TO EXPAND INTO EUROPE AND RESERVE ITS PLACE IN THE SINGLE MARKET? THEN BRUSSELS IS A PERFECT PLACE TO BASE YOUR BUSINESS.

Why choose Brussels?

BRUSSELS IS ONE OF THE MAJOR REGIONS IN BELGIUM.

Capital of Europe, and home to the European Union and many other international institutions, Brussels provides the ideal infrastructure for much of what is needed in the way of corporate and everyday life. The city is located just a stone's throw away from 60% of Europe's purchasing power, which is a significant advantage for any company. What's more, it's a mirror-image of Europe as it straddles both Latin and Germanic cultures so it's very representative of most European markets.

LOCATED IN THE HEART OF EUROPE

Brussels' central location, combined with a world-class infrastructure and extensive transport links, make it an excellent place to set up your company – it's one hour away by train from Paris and two hours from London. Better still, tax incentives, a multilingual and qualified workforce and very competitive real estate prices create an attractive package which will certainly meet all your organisational needs. Many international companies are also using Belgium as the gateway to the other international markets.

SUPPORTING SUSTAINABILITY

The Brussels Capital Region has made 'green economy' both an environmental and economic priority. In fact, Brussels-based companies are provided with assistance on all aspects of environmental protection, ranging from air, water and soil purification to biotechnology training.

Does your company specialise in life-tech?

Then Brussels has a broad range of services specifically designed for companies working in your field. Moreover, the presence of three major universities and an extended network of top class hospitals offer a favourable environment for the development of life-tech companies.

Join our seminar

If you're looking to expand south of Sweden and into the heart of Europe, our seminar will provide you with everything you need to know about locating your company in Brussels. We'll also be happy to answer any of your questions.

Register here on www.nobelux.se or at info@nobelux.se